


LUIS LUGO

FASHION & FOOTWEAR
DESIGNER

CONTACT

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EDUCATION

LA SALLE BAJIO UNIVERSITY

2015-2019 | FASHION AND FOOTWEAR DESIGN

EXPERIENCE

DESIGNER AND CONSULTANT

MEXICAN FOOTWEAR CHAMBER | 2021 - PRESENT

- RESEARCH AND TREND ANALYSIS.
- CONSULTING IN STRATEGIC DESIGN.
- FOOTWEAR AND LEATHER GOODS DESIGN.
- EVENT MANAGEMENT (COURSES AND TREND FORUMS).
- ATTENTION OF PROJECTS WITH THE STATE GOVERNMENT.
- FASHION RUNWAY PRODUCTION (SAPICA).
- RUNWAY STAFF COORDINATION (SAPICA).
- STYLING AND SUPPORT IN SAPICA'S CAMPAIGN .
- GRAPHIC AND EDITORIAL DESIGN.

DESIGNER JUNIOR

UNNAMED DESIGN STUDIO | 2021 - PRESENT

- BRAND POSITIONING CONSULTANCIES.
- GRAPHIC AND EDITORIAL DESIGN.
- MOODBOARD DEVELOPMENT.

FASHION EVENT MANAGEMENT

- ARMADA FOOTWEAR 10TH ANNIVERSARY | 2021
- FASHION DAYS SMA | 2017 - 2021
- CREÁRE | 2018
- "ANDRÉS MORALES" RUNWAYS | 2017 - 2018

PRODUCT PHOTOGRAPHY

- BE BAGS | 2017 - PRESENT
- SANDALINDAS | 2019 - 2020

SKILLS

- ILLUSTRATOR | INTERMEDIATE
- PHOTOSHOP | INTERMEDIATE
- INDESIGN | INTERMEDIATE
- ROMANS 2D/3D | BASIC
- BLENDER | BASIC
- ENGLISH | FCE (CAMBRIDGE)
- ITALIAN | CILS B1
- FRENCH | DELF A2
- SPANISH | NATIVE